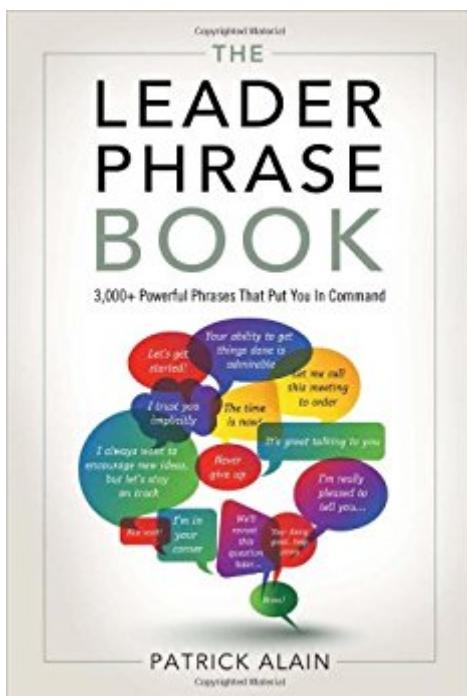


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The Leader Phrase Book: 3000+ Powerful Phrases That Put You In Command



Synopsis

"This refreshing and practical tool will help to enlarge, promote, and articulate the world of communication."--Cristina Roggero, Pepperdine University professor of literature"An indispensable tool to help you become quickly fluent in phrases that put you ahead in the marketplace."--Tony Azar, Homeland Security Chief Engineer"The Leader Phrase Book is a must read for anyone who wants to move ahead in business."--Jami Levesque, technical director of 300 and Transformers 3The Leader Phrase Book contains more than 3,000 dynamic phrases that will enable you to prevail in virtually all of life's important situations. You will be in command of your words and always stay ahead of the game. With this passport to success, you will begin a new journey on which you are among the charismatic, the untouchable...the elite.This easy-to-use reference book will give you a new image you can take pride in helping you to quickly reach your full leadership potential. You will have all the weapons to effectively succeed whenever vibrant, forceful language is required. It works like magic!The Leader Phrase Book will teach you how to:Speak like a leaderMaster all conversationsAttain a charismatic presenceGain the respect of othersAchieve a lightning-fast rhetoricFind the right phrases instantlyArgue effectivelyBe the envy of all you meetThe Leader Phrase Book is the culmination of ten years of Patrick's personal research on how leaders communicate. It is the summation of his efforts to share one of the most invaluable skills in life: "how to put yourself in command."

Book Information

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Customer Reviews

Patrick Alain is an internationally known developer of some of the best-selling video games,

including such titles as the multi-awarded blockbusters Grand Theft Auto and Red Dead Redemption. The Leader Phrase Book was born out of Twitter and has quickly amassed a large following. Patrick was born in Paris, France, and has lived in a number of countries throughout his life. Fluent in five languages, he attributes much of his success to his ability to be a vital participant in large, multilingual teams. Patrick holds a master's degree from the University of Paris, and has lived in San Diego, California, since 2004.

If you want a guide of what NOT to say, this is a good one. At least it ranks the "What-to-say" lines from less negative to more negative. Most of it places the responsibility on the listener, not the speaker. "If you didn't get that, I'll repeat it." And worse, "I've seen clearer thinking from a kindergartener." In my career as an executive, cordiality and, at the same time, directness is the key. Don't mealy mouth, but don't assault the listener. One of my favorites (which actually is in the book) when presenting an idea or saying almost anything is, "Does that make sense?" Now you're the one who is being validated, not the listener, "What don't you understand about what I just said." This could be a valuable reference for someone just getting started in business, but if you've been in management for a few years and are still there, you've already got this figured out.

Basically logical info with a sense of scholarly correctness, but... The constant use of the word "you" in answers to other people really aims and personalizes it at them. This is too much, for many many business situations, and will cause ballistic blowups and a splitting of departments and allegiances especially when using the lower of his listed responses that are meant as attacks. I would use this to train people what not to do, more than, as what to do. Many people work in situations where they could lose their job or career if they say the wrong thing. Suggesting smart mouthing as placed in the lower parts of the book's "what to say" lists is like lighting a fuse to a bomb. User beware...

I was anticipating something with some substance, This book offers no value. Simple statements listed of potential one liners to respond to a question or resolve a situation. Following the guidelines of "how to express an opinion". "Let me put this as delicately as I can, this book is garbage."

Use this book if you want a lawsuit as an employer. Phrases used to cut to the chase with an employee shouldn't contain, "Kiss my @\$\$".

I'm not one to buy self help books, but this was worth the buy!!! For those of you who don't know

what to say, this book is for you!! A friend of mine recommended this to me and I was quite skeptical. This book is not only informational, but HILARIOUS!!! lol

Was disappointed in this book - no depth to the content, very elementary. Would not recommend it as a go to book or a must have.

I saw this book in a Fedex office in Maryland. I began to leaf through it and found it to have a good phrase for a number of situations. Sometimes when you're stuck for an appropriate response to some sensitive situations you wish you had a pat phrase at the ready. This book helps you with that.

Greatly disappointed. Took the purchase seriously. Almost sent it back, but I guess I can use this for some office giggles. Not a leadership book..should be titled what not to say as a leader.

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